



## Partner Proposal

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2016

ENT Co., Ltd

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# Introduction

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ENT Co., Ltd. is a company that does website development, translation and marketing.

We have begun to look for partners for our website services to increase our reach in providing high quality websites to our clients.

Since there is no startin cost it's very easy for potential clients to enter a plan with us. The range is from 9,800 yen to 15,800 yen per month.

Becoming a partner is simple. Review the information in this package and let us know if you think you have found someone that would be interested in our services.

We are capable of making sites in multiple languages, so there is a lot of flexibility.

Please take a look at the plans we have to offer and thank you for considering a partnership with ENT.

ENT Co., Ltd.  
Chihiro Tanno - President

# Partner Commissions

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	Plan	Price	Referral Reward
Easy web packages	PRO	15,800yen/monthly × 36	¥ 50,000
	BASIC	12,800yen/monthly × 36	¥ 40,000
	LIGHT	9,800yen/monthly × 36	¥ 30,000
Translation Services	Japanese	15yen/per word	10%
	Other	25yen/per word	10%

Referral reward simulation

1. 2 Light plans is  $¥ 30,000 \times 2 = ¥ 60,000$
2. 1 light plan and 2 BASIC plans  $¥ 30,000 \times 1 + ¥ 40,000 \times 2 = ¥ 110,000$
3. 4 PRO plans  $¥ 50,000 \times 4 = ¥ 200,000$

# ENT Website Plans

Monthly payments with no starting fee. Clients can enjoy 3 years of support for common site issues. We have plans that cover SNS, animation and other kinds of site functionality. It is also possible to make a bilingual site by combining these with our translation services.

## LIGHT PLAN

¥9,800~

Per Month

Site Design

5 Pages

Basic SEO

More Info

## BASIC PLAN

¥12,800

per month

Site Design

8 Pages

5 Field contact form

Google Map Embed

1 Free Update Service (Images and text)

Favicon (Design Included)

Basic SEO

More Info

## PRO PLAN

¥15,800

Per Month

Site Design

12 Pages

8 Field contact form

Google Map Embed

2 Free Update Service (Images and text)

Favicon (Design Included)

Basic SEO

**Smart Phone Site**

More Info

# Target Demographics

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## Looking for a new site

New customers who are looking to have a site made from scratch. Good examples are companies are just starting out or putting forth new initiatives.



## Website renewals

Sites should be renewed in about 3 years if you want to keep up to the latest trends to stay relevant.



## People on a budget

Our service is perfect for people on a budget, our rates allow our clients to have a site with a very low ongoing cost. Just 9,800 - 15,800 yen a month!



## People who need bilingual sites

English, Chinese, Japanese etc. Anyone who is dealing in the international market or doing multicultural activities.

# Important points

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## Notes for clients

- This is a 36 month (3 year) contract. If client cancels before 3 years they must pay the total for the package. Total for each plan is just that plan's monthly rate x 36 months.
- Server and domain fees are separate and are used to cover the server/domain costs with the data/domain company. (¥20,000 per year for .com sites)
- Translation of sites is a separate service. English to Japanese is ¥15 per word, other languages are ¥25 per word.
- Relevant text and images should be prepared by the customer. Consult us if they need special images or content made for them.

## Notes for partners

- Partners will be paid after 3 months of confirmed payments from the client.

# What it means to get a site by ENT



## **Get your site online for ¥0!**

Sites can be expensive.

ENT has an affordable solution!



## **The latest designs**

As time goes by so do web design trends.

Keep your site with the times with ENT.



## **Go international!**

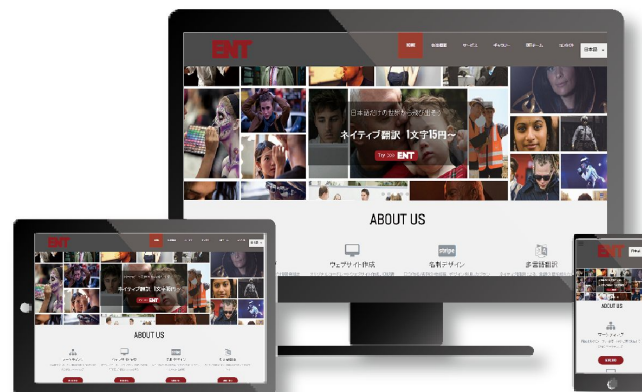
Translate your site in several languages,  
English, Japanese, Chinese and more!



## **Responsive Design**

Mobile browsing is on the rise,

Have your site showing on phones and  
tablets.



**High quality original web site**  
**9,800~/month!**

# Website Examples from our Portfolio

